

DW Associates

Research Assistance / Reports / Consulting

DW Associates is experienced at working with Japanese companies on research projects. We specialize in finding and organizing information at any level from raw data to finished product.

- Database and library research
- Interviews of experts, with summary and detail information in English and Japanese
- Case studies
- Attending and reporting on conferences
- When acting as interpreter, provide summary notes of the day's meetings for the client

Example: PCB disposal research (data gathering, study visit, report)

The client had a contract to report on the situation on PCB disposal in North America and Europe. DW Associates provided detailed information on all aspects, including categories of PCB waste, amounts in the field and amounts disposed of and current and proposed regulations for disposal and disposal sites.

We arranged study visits to regulators and disposal sites in Germany, Belgium, the Netherlands, the UK, Canada and the United States. We provided coordination and interpretation for the North American trip.

The final product of the project was a fully referenced 116 page report in Japanese. The table of contents in Japanese is [here](#).

Example: Zinc and galvanized steel research (data gathering, study visit, report)

The client's assignment was to characterize the status of production and major trends of zinc use and zinc substitution in North America, as well as to report on the current and impending environmental regulations in North America and Europe.

DW Associates provided data for all of the above, interviewed key people in the automotive and appliance industries and government automotive researchers, arranged, coordinated and interpreted for the study visit, and wrote a 58-page referenced report. The table of contents in English is [here](#).

Example: Cross-cultural consulting

The client was the president of a multinational company in a trade dispute with its Japanese competitor. DW Associates partner Masami Kobayashi was hired to facilitate a focus group of Japanese nationals on the company's products and to analyze the results. She provided interpretation for the president of the company for a speech in Tokyo to an audience of Japanese journalists. The company utilized her services to edit the speech to reflect the Japanese cultural context.

Project based or hourly based fees

Fees for our services are negotiated according to the client's needs. Hourly charges can be utilized for clients that need ad-hoc assistance searching for information on an ongoing basis. Project based fees are more suited to projects with defined parameters and fixed deadlines.

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